

ROCKY 104-9 2009 "RIDE YOUR ROCKS OFF" RULES

1. **BEGINNING MONDAY, MARCH 23, 2009, WRKY-FM WILL QUALIFY LISTENERS FOR A CHANCE TO WIN A 2009 HARLEY DAVIDSON DYNA SUPERGLIDE FROM APPLE HARLEY DAVIDSON IN DUNCANVILLE IN THE "ROCKY RIDE YOUR ROCKS OFF" CONTEST.**
2. **QUALIFIERS WILL BE CHOSEN BY TWO METHODS:**
 - **FROM REGISTRATIONS HELD AT ROCKY RIDE YOUR ROCKS OFF SPONSOR LOCATIONS. NO PURCHASE NECESSARY.**
 - *** FROM ON-AIR QUALIFYING WHEN THE LISTENER IS SOLICITED AFTER HEARING THE "RIDE YOUR ROCKS OFF" SOUNDER. WRKY-FM WILL TAKE THE 10TH CALLER AT 946-5050 TO BE A QUALIFIER.**
3. **ONLY ONE QUALIFIER PER HOUSEHOLD AND MUST BE 21 OR OLDER WITH A VALID PA DRIVER'S LICENSE.**
4. **THE GRAND PRIZE AWARDED WILL BE:**
A 2009 HARLEY DAVIDSON DYNA SUPERGLIDE MOTORCYCLE FROM APPLE HARLEY DAVIDSON IN DUNCANVILLE.
5. **THE GRAND PRIZE WINNER WILL BE RESPONSIBLE FOR REGISTRATION, ALL APPLICABLE LOCAL, STATE OR FEDERAL TAXES AND TRANSFER FEES ON THE MSRP OF THE MOTORCYCLE THAT HE/SHE WINS.**
6. **THE GRAND PRIZE WINNER WILL BE CHOSEN ON SATURDAY, MAY 23, 2009 DURING THE "ROCKY RIDE YOUR ROCKS OFF" GIVEAWAY PARTY AT APPLE HARLEY DAVIDSON IN DUNCANVILLE. QUALIFIERS WILL CHECK IN UPON ARRIVAL. EACH QUALIFIER WILL RANDOMLY DRAW A NUMBER FROM 1 TO 104. THERE WILL BE A MAXIMUM OF 104 ENVELOPES, EACH CONTAINING A KEY. AT THE END OF REGISTRATION, QUALIFIERS WILL BE CALLED IN NUMERICAL ORDER, AND GIVEN AN ENVELOPE. AT THAT TIME, QUALIFIERS WILL OPEN THE ENVELOPE AND USE THE KEY TO TRY AND START THE MOTORCYCLE. THE PERSON POSSESSING THE FIRST KEY TO START THE MOTORCYCLE, WINS THE MOTORCYCLE. AT THAT TIME, THE CONTEST WILL BE OVER. NO PURCHASE IS NECESSARY TO QUALIFY FOR THIS CONTEST. CONTESTANTS MUST BE 21 OR OLDER, HAVE VALID PA. DRIVER'S LICENSE.**
7. **THE GRAND PRIZE WINNER IS BOUND BY THE RULES GOVERNING THE "ROCKY RIDE YOUR ROCKS OFF" CONTEST SUBJECT TO THE RULES AND GUIDELINES REGARDING FOREVER BROADCASTING'S CONTESTS AND GIVEAWAYS.**
8. **A COPY OF THE OFFICIAL RULES GOVERNING THE "ROCKY RIDE YOUR ROCKS OFF" WILL BE AVAILABLE AT FOREVER BROADCASTING STUDIOS IN HOLLIDAYSBURG, PARTICIPATING DEALERSHIPS AND ON THE ROCKY WEBSITE: WWW.ROCKY1049.COM. COPIES OF THE RULES CAN BE REQUESTED BY SENDING A SELF-ADDRESSED STAMPED ENVELOPE TO: "ROCKY RIDE YOUR ROCKS OFF" CONTEST RULES, ONE FOREVER DRIVE, HOLLIDAYSBURG, PA 16648.**
9. **ALL EMPLOYEES OF FOREVER BROADCASTING AND IT'S AFFILIATES AND CONTEST SPONSORS AND THEIR IMMEDIATE FAMILIES, RELATIVES, COMMON LAW SPOUSE OR LIFE PARTNER, AND EMPLOYEES, ARE PROHIBITED FROM PARTICIPATING.**
10. **GRAND PRIZE WINNER WILL BE RESPONSIBLE FOR CONTACTING THE APPLICABLE DEALER TO DISCUSS DETAILS FOR OPERATION, WARRANTIES, ETC. ON THE MOTORCYCLE WON.**

11. ***GRAND PRIZE WINNER MUST AGREE TO SIGN A "RELEASE OF LIABILITY" TO FOREVER BROADCASTING AND IT'S AFFILIATES AND SPONSORS AT THE TIME THE MOTORCYCLE IS AWARDED.***
12. ***WINNER AGREES TO ALLOW WRKY-FM FREE USE OF NAME AND/OR RECORDED VOICE, PHOTOGRAPHS, VIDEO FOR PROMOTIONAL PURPOSES.***
13. ***COMPLAINTS ABOUT THE OPERATION BUT NOT THE JUDGING OF THE CONTEST MUST BE MADE IN WRITING TO THE PROGRAM DIRECTOR OF WRKY-FM IN CARE OF THE STUDIO ADDRESS.***
14. ***THE STATION RESERVES THE RIGHT TO REJECT CLAIMS OR APPLICATIONS AND TO ALTER, AMEND OR FORECLOSE WITHOUT PRIOR NOTICE.***
15. ***WRKY-FM CANNOT BE HELD RESPONSIBLE FOR ANY TECHNICAL DIFFICULTIES INCLUDING BUT NOT LIMITED TO TECHNICAL DIFFICULTIES CAUSED BY TRANSMITTER, STUDIO, POWER FAILURE, TELEPHONE LINES OR "ACTS OF GOD".***

17. ***WRKY-FM RESERVES THE RIGHT TO CHANGE THESE RULES AT ANYTIME. THE DECISION OF WRKY-FM IS FINAL. NO ARBITRATION OR SIMILAR ACTION WILL BE ALLOWED CONCERNING THE DECISION. OUR PROMOTIONS ARE MEANT TO BE "FUN" WITHOUT CREATING LEGAL ISSUES.***
18. ***PRIZE CANNOT BE EXCHANGED FOR CASH OR ANY OTHER ITEM!***